Airport Revenue Snapshot 2018
Do operators have enough data on non-aeronautical revenue streams?

$161.3 BILLION USD in 2017

Worldwide Airport income was up 5.8% in 2016/17

6.4% growth in passenger traffic

However, overall growth masks a negative trend – revenue per passenger has flattened.

What are the income streams for airports?

56% Aeriel-related operations such as landing fees and passenger charges
39.4% is non-aeronautical.
4.6% from non-operating activities.

Non Aero Revenue – An under-tapped potential?

Regional Differences
While non-aero revenue as a percentage of total income is mostly consistent worldwide, the growth values considerably per region.

- Asia-Pacific: 6.9%
- North America: 5%
- Europe: 3.6%
- Latin America: 20%

Retail: The key to non-aero airport spending

28.8% of global all non-aero income

The Middle East is double global average at 56%

What other sources of non-aero income are there?

GLOBALLY

- Car parking and car rentals: 26.8%
- Food and beverage spending: 5%
- Property investment, and rent: 15%

NORTH AMERICA

Cars remain the major earner in North America

- Parking and car rentals: 58.2%
- Food and beverage spending: 19.7%
- Property investment, and rent: 6.4%

But despite food and beverages’ relatively low-value compared to other non-aero revenue streams, it’s the most rapidly growing income category worldwide.

The foodie future of non-aero revenue?

11.2% annual growth rate

SOURCE: Source ADI Economic Report April 2018

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